

VIDEO WAIVER/RELEASE FORM

Must completed and signed by all contest participants. If the participant is not of legal age, a parent or guardian must complete and sign the form on behalf of that participant.

For valuable consideration received, I hereby give my full permission to use my image in whole or part, individually or in conjunction with other images for purpose of advertising for this campaign spec for the brand CoCo Key Water Resort and duration of three years. I hereby irrevocably consent to and grant Sage Hospitality Resources & CoCo Key Water Resorts, its subsidiaries, agents and representatives the exclusive and unlimited right to use and reproduce any and all photographs, audio recordings, video recordings or testimonial accounts taken by CoCo Key Water Resorts that contain my name, image, voice, likeness or account, for any lawful purpose whatsoever and using any means available, including but not limited to, any CoCo Key Water Resorts corporate or marketing communication or material.

I hereby irrevocably verify that this video submission is original and has not been published previously, broadcast, televised, posted to any video-sharing, social-networking, or other web site, or entered into any other competition, contest or promotion, or exploited in any other manner. I understand that once I submit this video it becomes sole property of Sage Hospitality Resources & CoCo Key Water Resort. I will not post or screen my submission on another website or to any social network, publish, or make any other use of my submission whatsoever, without the express written permission of Sage Hospitality Resources & CoCo Key Water Resort.

I hereby release and discharge Sage Hospitality Resources & CoCo Key Water Resorts and all claims and demands arising out of our connection with and the use of my image, including any and all claims for libel or slander with no payment. I understand that my image or likeness may be used by CoCo Key Water Resorts at any time and that I will not be provided any payment or reimbursement of any kind in exchange for its use therein. I waive the right to inspect, approve or edit any such use or reproduction, and CoCo Key Water Resorts may make any and all changes, modifications, rearrangements, additions or deletions in its use or reproductions without any approval.

This authorization and release shall also ensure to the benefit of the legal representatives, licensees and assigns Sage Hospitality Resources & CoCo Key Water Resort.

I hereby warrant that I am full age and have every right to contract in my own name in the above regard. I have read the above thoroughly and understand the terms.

Print Participant's Name: _____

Participant's Birthdate and Year: _____

Group Name (if applicable): _____

IF PARTICIPANT IS UNDER 18, A PARENT OR LEGAL GUARDIAN MUST COMPLETE THE FOLLOWING:

I, the undersigned parent or legal guardian of the participant, hereby execute the foregoing for and on behalf of the participant and agree to bind myself, the participant and any heirs, next of kin, assigns or personal representatives to such terms. I represent that I have full legal authority to act for and on behalf of the participant, and I agree to indemnify and hold harmless CoCo Key Water Resorts for any expenses, claims or liabilities that may arise as a result of any insufficiency of my full legal authority to execute the foregoing.

Guardian's Name: _____

Participant or Guardian's Signature: _____

Date: _____

Email Address: _____

Telephone Number: _____

